

2017 CPCA Annual Conference Call for Presenters

1. 2017 CPCA Annual Conference Call for Presenters

Thank you for your interest in presenting a workshop or panel at the 2017 CPCA Annual Conference. The conference is taking place on October 12-13, 2017 in Anaheim, CA at the Hilton Anaheim and promises to be an informative and empowering program for California's Community Clinics and Health Centers.

Each workshop/panel is expected to last 1.5 hours including questions and should have no more than 3 presenters. Any reimbursement or complimentary items offered will only be available to 3 panelist per session. To have your session considered, all information in this form must be completed and submitted no later than Friday, April 14, 2017.

If your panel/session is selected, up to 3 members of the panel will receive discounted registration for the conference, reimbursement for 1 night of hotel stay at the CPCA negotiated rate (plus taxes and fees), and up to \$150 in additional travel reimbursement. No other stipends are available.

By submitting a proposal you are accepting the responsibility of a cohesive panel or talk including initial invitations, confirmations of panel acceptance, and speaker coordination.

If you have any questions, please contact Erin Perry at eperry@cpca.org or 916.440.8170.

* 1. Submission Contact

Name	<input type="text"/>
Current Position	<input type="text"/>
Company	<input type="text"/>
Company Address	<input type="text"/>
City/Town	<input type="text"/>
State/Province	<input type="text"/>
ZIP/Postal Code	<input type="text"/>
Email Address	<input type="text"/>
Phone Number	<input type="text"/>

* 2. Please list any California Community Health Centers that you are currently working with.

Each session should have no more than 3 presenters. Please list the proposed speakers for this panel below.

* 3. Presenter 1

Name

Current Position

Company

Company Address with
City and State

Phone Number

E-mail Address

Highest Degree Earned

Presentation and Training
Experience

Qualifications to Present
on Topic

Please list the name,
organization, and contact
information for a reference
we can contact regarding
your presentation
experience.

EXAMPLE Fill Out Online

4. Presenter 2

Name

Current Position

Company

Company Address with
City and State

Phone Number

E-mail Address

Highest Degree Earned

Presentation and Training
Experience

Qualifications to Present
on Topic

Please list the name,
organization, and contact
information for a reference
we can contact regarding
your presentation
experience.

EXAMPLE
Please Fill Out Online

5. Presenter 3

Name

Current Position

Company

Company Address with
City and State

Phone Number

E-mail Address

Highest Degree Earned

Presentation and Training
Experience

Qualifications to Present
on Topic

Please list the name,
organization, and contact
information for a reference
we can contact regarding
your presentation
experience.

* 6. Have these presenters presented together before?

Yes

No

EXAMPLE Fill Out Online

2. Workshop/Panel Abstract

Please provide all necessary details about your workshop/panel session.

* 1. Please select which educational track your session is being submitted for.

- Policy and Advocacy** - Educational sessions in this track will speak to statewide vehicles for transformation, how clinics and health centers can be leaders in state, regional, and national policy and advocacy arenas, and how innovative partnerships and networks can support the strengthening of health centers.

Specific examples of topics that fit into this track are:

- Addressing Social Determinants of Health
- State-Level Legislative and Regulatory Changes
- Creating an Advocacy Department
- Block Grants or Per Capita Cap

- Clinical & Care Innovations** - Specifically intended for clinic leadership, these sessions should outline strategies for emerging care models within primary care, behavioral health, oral health, as well as specialty care access expansion.

Specific examples of topics that fit into this track are:

- Care Team Models
- Triple Aim
- Health Homes
- Integrated Care

- Business Innovations** - This educational track should highlight strategies for improving CCHC's financial and operational practices, creating competitive advantages, and ensuring long-term sustainability.

Specific examples of topics that fit into this track are:

- Branding/Marketing
- Health Information Exchange
- Capacity-building/Right-sizing
- Creating Healthy Work Environments/Becoming Employers of Choice

- Strategic Leadership** - This track will provide resources and information that will help health center leadership build high-performing Boards, create safe spaces to foster practice innovation, and promote creative partnerships for change.

Specific examples of topics that fit into this track are:

- Data-driven Decision-making
- Building the Future Health Center Workforce/Innovative Workforce Development Models
- Payment Reform
- Building Strategic Partnerships

2. I would also like to have my presentation considered for: (select all that apply)

- Health and Wellness Expo (shorter sessions taking place on the tradeshow floor)
- Podcast Recording
- Other CPCA Conferences & Events
- None

* 3. Please list the title of your workshop/panel.

* 4. Please give a workshop description of no more than 300 characters.

* 5. Please list two or more measurable learning objectives for this session.

Learning Objective 1

Learning Objective 2

Learning Objective 3

Learning Objective 4

* 6. How will these learning objectives be met?

* 7. Presentation Type (PowerPoint, Video, Lecture, etc.)

* 8. Level of content to be presented.

Basic

Intermediate

Advanced

* 9. Please explain your target audience (i.e. CEOs, Clinicians, CFOs, etc.).

* 10. CPCA will provide a screen, handheld microphone, a laptop, a podium, and a head table as space permits. Should you have any additional needs you will be responsible for the costs associated with ordering the equipment.

Please indicate your agreement to the above terms.

- I Agree
- I Do Not Agree

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3. Wrap-Up

CPCA will be reviewing all workshop/panel submissions and will be contacting you as to selections in Mid-June. If you have any questions regarding this process, please contact the CPCA training team at training@cpca.org.

Please click "Done" to submit your proposal.

EXAMPLE
Please Fill Out Online