

California H1N1 Vaccination Collaborative (CHVC)

Outreach Plan Outline

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The Outreach Plan is a way to identify those outreach activities your consortia will be undertaking to develop, promote and undertake vaccination clinics.

Consortia and clinics are strongly encouraged to “think outside the box” when it comes to looking for H1N1 vaccination clinic venues. Here is just a sample of some ideas:

- Hold it at your clinic, but extend your normal hours or combine with another clinic event/activity.
- Look to community events currently scheduled that you might be able to join in on (local church holding a Father’s Day event; a community health fair; regularly scheduled flea market/swap meet/farmer’s market.
- Collaborate, collaborate, collaborate! Check with your local health department regarding any upcoming activities they might be having that you can participate in.

Your Outreach Plan should include information about:

- Activities you have already undertaken regarding the H1N1 project
- What is currently being planned and when it will happen.
- Contact information for H1N1 vaccination activities.
- Dates and times of activity.